



San Joaquin Valley Multi-County Region

Facts, Figures and Information

Dream It Do It (DIDI) is an initiative at the Manufacturing Institute, a division of the National Association of Manufacturers (NAM). <http://www.nam.org/>

DIDI's mission is to inspire young people to pursue careers in manufacturing "Inspiring the Next Generation." <http://www.themanufacturinginstitute.org/Image/Dream-It-Do-It/Dream-It-Do-It.aspx>

The DIDI primary audience is High School and Community College students.

The Fresno Business Council – San Joaquin Valley Manufacturing Alliance, holds the \$3,000 subscription to utilize and market DIDI in the 8 county-region consisting of Kern, Kings, Tulare, Fresno, Madera, Merced, Stanislaus and San Joaquin. <http://sjvma.org/>

The San Joaquin Valley Manufacturing Alliance is the **first region or state** on the West Coast (California, Oregon and Washington) to have a DIDI subscription.

The overall implementation strategy is as follows:

1. Form DIDI Task Force to determine if the Fresno/Madera educational institutions would be interested in participating in the implementation of DIDI in the San Joaquin Valley and form the Steering Committee. The life span of the Task Force was two, one-hour, meetings.
2. Form DIDI Steering Committee to develop the overall strategy for implementation and conduct outreach to form the San Joaquin Valley DIDI Initiative Leadership Team consisting of educators, workforce developers, industry, government, and students.
3. Form San Joaquin Valley DIDI Initiative Leadership Team: The leadership team will be responsible for the roll out and continuous improvement of the DIDI Initiative in the San Joaquin Valley. The charter and governance elements will be developed, including the length of time leadership members would be required to serve on the team. The DIDI Leadership Team would be accountable to the SJVMA Regional Leadership Team until otherwise determined.

The **first organized meeting (DIDI Task Force)** to develop the DIDI program in the San Joaquin Valley was held on **January 17, 2017** and included: Sam Geil, SJVMA - Convener; Sally Fowler, Fresno Unified School District; Lori Morton, FCOE; Sheryl Sisil, Madera Unified School District; Don Lopez, SCCC/Fresno City College; Kristie Wiens, Clovis Unified School District. In addition to the above, Katherine Deroser, DIDI Virginia joined the Task Force via teleconference to lend advice and perspective.

The Steering Committee “**Dream Team**” consists of Lori Morton, FCOE; Sheryl Sisil, Madera Unified School District; Don Lopez, SCCC/Fresno City College; Kristie Wiens, Clovis Unified School District; Rick Watson, CART Kristen Boroski, Fresno Unified School District, and Sam Geil, SJVMA – Chair. The first meeting of the Steering Committee is scheduled for **March 31, 2017**.

The current DIDI secondary initiatives include Manufacturing Day, which have been held in Fresno and Madera counties since 2015.



The SJVMA holds a **Manufacturing Summit** in the spring and is anticipated to draw over 800 people from Manufacturing, Industry, Education/Students and Government. The purpose of the Summit is to celebrate and showcase manufacturing in the San Joaquin Valley. There are a number of features, which DIDI can benefit and play an important role (exhibiting, workshops, presenting and student participation).

The Fresno County Office of Education (FCOE) sponsors the **Career Tech Expo** annually, drawing over 3,000 attendees, providing an additional platform for DIDI.

The Manufacturing Institute holds an annual Collaborative Learning Conference. The 2017 Conference will be held on May 22-24 at Harper College in Palatine, Ill. Sam Geil along with other members of the Steering Committee will be attending the three day conference. <http://www.cvent.com/d/mvqyx1>

The DIDI initiative was able to secure its **first sponsor, Chase Bank**, who donated **\$2,500** to provide much needed “seed” funding to help promote DIDI in the San Joaquin Valley.

Katherine Deroser spoke at an annual education conference in Sacramento the week of **March 3, 2017** at which time several of the Steering Committee members were hoping to meet with her.

Dream It Do It - San Joaquin Valley

Chronology

March 3, 2016 – Meeting/conversation with Brent Weil, Manufacturing Institute, Deb Nankivell, Gurminder Sangha, Mike Betts, Eric Palmaer -Vistage and Sam Geil.

April 5, 2016 - The DIDI Subscription Agreement is signed by Deb Nankivell, CEO, Fresno Business Council. The Fresno Business Council is acting as an agent for the SJVMA as required by the Manufacturing Institute. Subscription is on an annual basis at an initial cost of \$2,500.

May 22-24, 2016 – Sam Geil attends Collaborative Learning Conference. Sam first meets Katherine Derosear. Sam provided “executive summary” of the conference.

August 26, 2016 – Meeting in Sacramento, CA with John Merris-Coots, Dept. of Education; Dorothy Rothrock and Nichol Rice, CMTA; Mary Gallet, Peter Callas, Michelle McIntosh and Karen Shores with Katherine Derosear via teleconference. Purpose was to expose educational professionals at the state level to DIDI.

October 4 – 6, 2016 – MFG Day in Fresno, Clovis, and Madera. Fresno/Clovis Steering committee included Lori Morton, Chair, Marisa Maron, IOT, and Sam Geil, SJVMA. The Madera MFG Day was coordinated by Kathy Woods, Madera County Office of Education.

November 1, 2016 – The DIDI Task Force members are identified. Carole Goldsmith, Sally Fowler, Lori Morton, Sheryl Sisil, Kristie Weins and Sam Geil.

January 17, 2017 – The first of two Task Force Meetings was conducted. Task Force unanimously adopts the DIDI concept and agrees to form the DIDI Steering Committee. Members also agree to attend the DIDI Collaborative Learning Conference in Chicago, Ill. Brent Weil invited Sam Geil to be a conference presenter featuring the SJVMA’s journey with DIDI.

February 20, 2017 – Chase Bank agrees to sponsor DIDI (\$2,500).

March 31, 2017 – The inaugural meeting of the Steering Committee is held. The committee members include Sally Fowler, Kristen Boroski, Shery Sisil, Kristie Weins, Rick Watson, Don Lopez, Lori Morton and Sam Geil (Chair).

May 2017 – DIDI Collaborative Learning Conference