

9TH ANNUAL



valley made

MANUFACTURING SUMMIT

WEDNESDAY, OCTOBER 30, 2024

FRESNO CONVENTION & EXHIBIT HALL

**SPONSORSHIP &
EXHIBITOR PACKET**

SAN JOAQUIN VALLEY MANUFACTURING ALLIANCE
559.214.0140 | connect@sjmva.org

ABOUT THE SAN JOAQUIN VALLEY MANUFACTURING ALLIANCE

San Joaquin Valley Manufacturing Alliance (SJVMA) is an industry-led alliance launched in 2014 to build a manufacturing epicenter in Central California. Our primary goal is to strengthen regional manufacturing by building a world-class workforce and connecting resources to help our existing manufacturing businesses thrive. We believe that by building relationships and collaboration amongst our private enterprises, government and education sectors, we can strengthen the region's manufacturers and demonstrate that the Valley is the ideal location for manufacturing in California, and a globally competitive manufacturing environment. With these goals, we believe we can contribute significantly to the economic development of the San Joaquin Valley.

With **over 1,450 members and 450 manufacturing members**, SJVMA is the leading industry-led engagement and collaboration organization in the state focused on building an inclusive and vibrant workforce. The San Joaquin Valley is home to over 5,300 manufacturing companies, making our potential for growth, business excellence and a supportive business climate tremendous.

ABOUT THE VALLEY MADE MANUFACTURING SUMMIT

Our annual Manufacturing Summit is an opportunity to network, learn, showcase products and celebrate all things Valley Made. A full, action-packed day, the Valley Made Summit is attended by hundreds of Valley manufacturers, suppliers, educators, students and government & nonprofit organizations.

THE SUMMIT INCLUDES:

- **Keynote Speaker** – Nationally-recognized keynote speakers with industry-relevant presentations
- **Breakout Sessions** – Learning opportunities for manufacturers and our partners
- **Exhibitor Floor** – 100+ exhibitor booths where you can network with other manufacturers, explore industry suppliers, and learn about education programs
- **Lunch** – Lunch is provided; a great opportunity to network with attendees
- **Recruiting & Networking** – Students and job seekers, resumes in hand, meet with industry HR professionals and learn about open positions and book interviews, or even leave the Summit with a new job

PRIOR CONFERENCES INCLUDED:

- Nearly 1,000 attendees from across the San Joaquin Valley
- 100+ exhibitors from across sectors
- Expert speakers and presenters, including top executives from the largest manufacturers
- Best-practices workshops
- VIP cocktail reception for sponsors
- Job Seeker/Employer matchmaking event pairing manufacturers with a career-ready workforce and student intern opportunities

FEATURED KEYNOTE SPEAKER

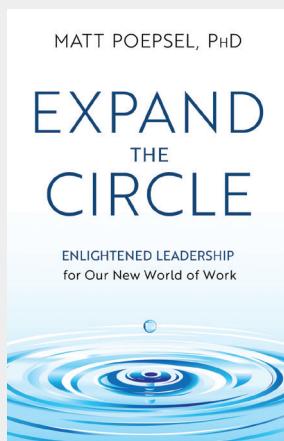
MATT POEPEL, PHD

The Godfather of Talent Optimization

**Author | Speaker | Podcast Host | US Marine
Ironman | Philosopher**

Matt Poepsel, PhD is the author of **Expand the Circle: Enlightened Leadership for Our New World of Work** and host of the Lead the People podcast. He serves as Vice President & Godfather of Talent Optimization at The Predictive Index. He holds a PhD in Psychology, an MBA, and a Harvard Business School Certificate of Management Excellence.

Matt has more than 25 years of leadership experience as a software executive and consultant. He's also a US Marine, an Ironman triathlon finisher, and a student of Buddhist philosophy.



Realize Your True Leadership Potential

Expand the Circle will give you a simple, proven 5-step plan for growth. Most leaders are practicing outdated leadership approaches. They're overwhelmed with day-to-day responsibilities, discouraged, and lacking confidence in their ability to make the impact they want. Leadership was never supposed to feel like this.

You want to make a meaningful contribution to your company and benefit those around you, and you want to be recognized for your capabilities. You want to reach your next level, but with "old school" attitudes and practices, you'll never realize your true potential. Expand the Circle will give you a proven five-step plan for practicing enlightened leadership. By adopting this approach, you'll stop wasting time trying to figure out what leadership is supposed to look like and spend more time producing powerful results.

I know how it feels to lack confidence in my leadership ability. I used the same inspiration and techniques in this book to move beyond self-doubt and imposter syndrome to become a widely recognized and respected leader. My leadership—and my life—have benefited from an enlightened approach.

SPONSORSHIP LEVELS

DIAMOND BENEFACTOR: **\$25,000**

Luncheon Keynote Sponsor

- SJVMA Membership for 2025 calendar year (company + five (5) representatives)
- 20 tickets (2 tables of 10 for keynote lunch)
- Premier seating
- Sponsor logo and “<COMPANY NAME> Presents Keynote Speaker, Matt Poepfel” prominently featured on event marketing materials
- Take part in welcoming audience at keynote luncheon
- Company acknowledgement in radio advertisements, press releases, and emails
- Full-page ad in event program and PowerPoint presentation inclusion
- Logo and link to your organization’s website on event web page
- 20x20 exhibit space in premium location
- Invitation to VIP reception on October 29, 2024

PLATINUM BENEFACTOR: **\$20,000**

- SJVMA Membership for 2025 calendar year (company + five (5) representatives)
- 20 tickets (2 tables of 10 for keynote lunch)
- Premier seating
- Company acknowledgement in radio advertisements, press releases, and emails
- Sponsor logo prominently featured on event marketing materials
- Full-page ad in event program and PowerPoint presentation inclusion
- Logo and link to your organization’s website on event web page
- 20x20 exhibit space in premium location
- Invitation to VIP reception on October 29, 2024

GOLD BENEFACTOR: **\$10,000**

- SJVMA Membership for 2025 calendar year (company + five (5) representatives)
- 10 tickets (1 table of 10 for keynote lunch)
- Company acknowledgement in press releases
- Logo recognition during event
- Full-page ad in event program
- Logo and link to your organization’s website on event web page
- 20x20 exhibit space in premium location
- Invitation to VIP reception on October 29, 2024

SPONSORSHIP LEVELS

SILVER BENEFACTOR: \$5,500

- SJVMA Membership for 2025 calendar year (company + five (5) representatives)
- 10 tickets (1 table of 10 for keynote lunch)
- Company acknowledgement in press releases
- Logo recognition during event
- Half-page ad in event program
- Logo and link to your organization's website on event web page
- 10x10 exhibit space in premium location

BRONZE BENEFACTOR: \$3,000

- SJVMA Membership for 2025 calendar year (company + five (5) representatives)
- 6 tickets
- Logo recognition during event
- Quarter-page ad in event program
- Company name recognition on event web page
- 10x10 exhibit space in premium location

FOOD & BEVERAGE SPONSOR: CUSTOMIZED

As a food or beverage sponsor of the Summit, you will become a primary supporter of the manufacturing industry. Your sponsorship will provide the opportunity to engage and highlight your dedication to the manufacturing industry of the Central Valley. As a sponsor you have the chance to display your goods for our crowd to taste, as well as meet executives and professionals from our community that may be your next customer. You will also help to ensure that the Central Valley continues to boost the next generation of manufacturers.

Find all the benefits & opportunities to being a Food & Beverage sponsor on the following page. The chart is an outline of types of sponsorships & benefits. SJVMA is grateful for any size sponsorship.

For any customized sponsorship you may be interested in donating or for more benefit details, contact: genelle@sjvma.org.

FOOD & BEVERAGE SPONSORSHIP BENEFITS

| | VIP Reception Tues, Oct. 29 <ul style="list-style-type: none"> • Beer, Wine, other beverages & Hors D'oeuvres • 100-125 Attendees • (Sponsors, Speakers, VIP Guests) | Event Luncheon Treat Box Sponsor Wed, Oct. 30 <ul style="list-style-type: none"> • 11:30 AM – 1:00 PM • Local fruits & treats center stage of each table during keynote luncheon • 900 attendees | Happy Hour Food & Beverage Sponsor Wed, Oct. 30 <ul style="list-style-type: none"> • Beer, Wine, other beverages & Hors D'oeuvres • 300 Attendees |
|---|--|--|--|
| 6 Admission Tickets to Main Event | X | | X |
| 10 Admission Tickets to Main Event (1 Table at Keynote Lunch) | | X | |
| Quarter Page Ad in Event Program | X | | X |
| Half Page Ad in Event Program | | X | |
| Company Name Recognition on Event Web Page | X | X | X |
| Logo Placement on Screen During Event | X | X | X |
| Social Media Sponsor Mention | X | X | X |
| 10x10 Exhibit Space | X | X | X |
| Logo & Link to your Company's Website on Event Webpage | X | X | X |
| Invitation to VIP Reception Oct. 29, 2024 | X | X | X |

MANUFACTURING EXPO & EXHIBITOR BOOTH PACKAGES

MEMBERS:

- \$800 before July 31, 2024
- \$1,000 on or after July 31, 2024

NON-MEMBERS

- \$1,000 before July 31, 2024
- \$1,200 on or after July 31, 2024

Includes:

- 10x10 exhibit space with table & cover + 2 chairs
- 2 tickets to all panel discussions and speaker presentations
- 2 tickets to keynote luncheon
- Company name in event program & on event website

We are celebrating all things made in the Central Valley with a Manufacturing Expo

Exhibitors include manufacturers, manufacturing suppliers, educators and vendors from across the valley. Exhibit time will run the entire length of the event, from doors opening at 8 am to closing time at 4 pm, with built in time in the agenda for all attendees to visit the exhibitors. The all-attendee welcome, lunch and keynote presentation will be inside the Exhibit Hall to guarantee maximum traffic throughout the day for exhibitors.

INDIVIDUAL TICKETS

- \$150 per person before July 31, 2024
- \$175 per person on or after July 31, 2024

STUDENT TICKETS

- \$35 each
- Includes lunch

**SPONSORSHIP & EXHIBITOR DEADLINE:
OCTOBER 4, 2024**

CONTACT:

CONNECT@SVMA.ORG



October 30, 2024
Fresno Convention Center

PROGRAM FULL-PAGE ADS (DIAMOND, PLATINUM & GOLD SPONSORS)

Full-page ads are four-color with bleed. Please submit 300dpi PDF file for your ad.

Full-Page 4C Bleed

Bleed: 8.75" x 11.25"

Trim: 8.5" x 11"

Safety: 7.5" x 10"

PROGRAM ADS

All ads are four-color non-bleed. Please submit 300dpi PDF file for your ad. If submitting a logo for the brochure, please submit a vector file.



Half-Page
7.5" x 4.75"



Quarter Page
3.5" x 4.75"

All ads must be oriented as shown (HP horizontal, QP vertical)

If you have any questions, please contact Genelle Taylor Kumpe at genelle@sjvma.org.

PLEASE SUBMIT ALL PROGRAM ADS TO connect@sjvma.org
NO LATER THAN OCTOBER 9, 2024.