



## **MEDIA CONTACT**

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## **9TH ANNUAL “VALLEY MADE” MANUFACTURING SUMMIT ANNOUNCES KEYNOTE SPEAKER**

*Matt Poepsel, PhD, author and podcast host from Massachusetts is the Summit’s keynote speaker at which more than 900 attendees are expected to attend*

**Fresno, California July 30, 2024** Ticket sales are underway for The San Joaquin Valley Manufacturing Alliance’s (SJVMA) 9th Annual “Valley Made” Manufacturing Summit which is scheduled to take place on Wednesday, October 30, 2024, from 8:00 a.m. to 4:00 p.m. at the Fresno Convention Center Exhibit Hall.

The San Joaquin Manufacturing Alliance (SJVMA), the host of “Valley Made” Manufacturing Summit, is thrilled to announce that year’s keynote speaker is Dr. [Matt Poepsel](#), PhD, author of *Expand the Circle: Enlightened Leadership for Our New World of Work* and host of the *Lead the People* podcast. He serves as Vice President & Godfather of Talent Optimization at The Predictive Index. He holds a PhD in Psychology, an MBA, and a Harvard Business School Certificate of Management Excellence. Matt is a part-time faculty member at Boston College where he teaches graduate courses in the areas of leadership, human resources, and business spirituality. He’s a U.S. Marine, an Ironman triathlon finisher, and a student of Buddhist philosophy. Matt and his bride (also a Marine) live on Cape Cod, Massachusetts where they raised their three beach-loving children.

In his inspiring keynote session, “Optimal Output: Uniting Production, People, and Potential,” he will share the most common reasons manufacturers fail to realize their full potential and the shifts in mindset and execution required to unlock higher levels of value creation. Participants will have the opportunity to walk away with fresh ideas and tangible actions they can immediately implement.

"I am absolutely thrilled to be the keynote speaker at the 9th Annual SJVMA Valley Made Manufacturing Summit," said Matt Poepsel. "It is an extraordinary honor to join a community where the human element is at the forefront of creating better working environments. I eagerly

anticipate celebrating our shared commitment to excellence and exploring how we can further enhance the quality of life within organizations across the Central Valley."

"Having Matt Poepsel as this year's keynote speaker is a monumental event. His insights and expertise are set to highlight the importance of fostering a people-centric approach in creating better working environments within our organizations. The Central Valley stands to gain invaluable knowledge and inspiration, propelling our manufacturing community to new heights," shares Genelle Taylor Kumpe, CEO of SJVMA and the Fresno Business Council (FBC).

The manufacturing summit is designed as a workshop and resource expo that celebrates the Valley's history of innovation in manufacturing while providing resources and networking opportunities that continue to build a well-trained, outstanding workforce. At its core, the summit promotes cross-sector collaboration aimed at creating a globally competitive environment for the Valley's manufacturing industry. Employers who are exhibiting or sponsoring the day of the event are invited to participate in the concurrent job fair which is open to the public for those seeking jobs in the industry.

To learn about sponsorship and exhibitor opportunities at the 2024 "Valley Made" Manufacturing Summit, please contact Genelle Taylor Kumpe at [genelle@sjvma.org](mailto:genelle@sjvma.org). Early registration ticket prices are \$150 through July 31, 2024 and will go up to \$175 after that. Members are eligible to receive discounted rates. Event tickets and more information on the summit are available at [sjvma.org/summit](http://sjvma.org/summit), with only a limited number of tickets available at the door. Officials are expecting more than 900 manufacturing industry attendees including CEOs, technology management, human resources directors, industry service providers and Career Technical Education partners.

## **VISUALS**

For keynote speaker assets of Matt Poepsel, click [HERE](#).

Click [HERE](#) to see photos from the 2023 "Valley Made" Manufacturing Summit and click [HERE](#) for a recap video of the event.

## **ABOUT SAN JOAQUIN VALLEY MANUFACTURING ALLIANCE**

The San Joaquin Valley Manufacturing Alliance (SJVMA) is a pivotal organization dedicated to advancing the manufacturing industry within California's San Joaquin Valley. Founded with a mission to foster innovation, enhance workforce development, and promote economic growth, SJVMA serves as a dynamic platform for manufacturers, industry partners, and educational institutions to collaborate and drive the region's manufacturing sector forward.

Through strategic initiatives, networking events, and comprehensive training programs, SJVMA addresses the unique challenges faced by manufacturers in the region. The Alliance is committed to equipping the local workforce with cutting-edge skills, advocating for policy changes that benefit the manufacturing community, and supporting technological advancements to ensure competitive edge in a global market.

SJVMA's membership includes a diverse array of manufacturers from various sectors, reflecting the rich industrial landscape of the San Joaquin Valley. By providing resources, facilitating partnerships, and fostering a collaborative environment, SJVMA is instrumental in shaping the future of manufacturing in the region, ensuring its members thrive and contribute to the sustainable economic prosperity of the Valley. To learn more, visit [www.sjvma.org](http://www.sjvma.org).

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