

10th ANNUAL

valley made

MANUFACTURING SUMMIT



PRESENTED BY:

SAN JOAQUIN VALLEY
MANUFACTURING ALLIANCE

Forging The Future:

Uniting Industry, Education & Innovation
for Manufacturing Excellence

WEDNESDAY, OCTOBER 29, 2025

Fresno Convention Center | Exhibit Hall

*Celebrate a decade of innovation,
collaboration, and regional impact.*

Presented By
San Joaquin Valley Manufacturing Alliance
www.sjvma.org



Celebrating a Decade of Impact in the San Joaquin Valley

2025 marks a major milestone—the **10th Annual Valley Made Manufacturing Summit**. Over the past decade, this event has grown into the Central Valley’s premier platform for advancing innovation, workforce development, and industry collaboration.

What started as a bold idea has become a movement—uniting manufacturers, educators, workforce leaders, and policymakers to strengthen our region and elevate the voice of industry.

This year, we’re honoring our journey and forging the path forward with a powerful theme:

Forging the Future: Uniting Industry, Education, and Innovation for Manufacturing Excellence.

Our 2025 Summit will feature thought leaders from across the nation, including our keynote speaker **Oren Cass**, whose insights on reshoring, workforce alignment, and manufacturing policy will inspire action and collaboration across sectors.



Whether you’ve been with us from the beginning or are joining us for the first time, this year’s Summit is your opportunity to be part of something bigger:

A movement to build a skilled, competitive workforce

A platform for showcasing innovation

A network of changemakers committed to regional prosperity

We invite you to partner with us as a sponsor of this milestone event and help shape the next 10 years of manufacturing success in the Valley.

A Look Back: 2024 Summit Impact Snapshot

The **9th Annual Valley Made Manufacturing Summit** shattered expectations and delivered powerful results:

900+ total attendees
from across the
San Joaquin Valley
and beyond

Over 50% of attendees
were decision-makers:
CEOs, executives, directors,
and business owners

Dozens of exhibitors, high-caliber speakers,
and bold conversations around workforce,
innovation, and policy

300+ student and young adults
participated in curated programming,
creating direct connections to
the future workforce

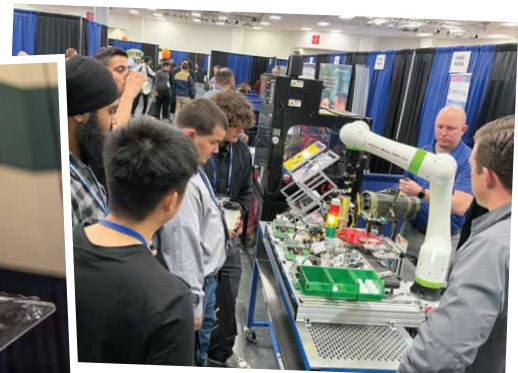
Unmatched energy and momentum
that fueled new collaborations, investments,
and hiring

Why It Matters:

This isn't just another conference—it's the region's most influential convening of manufacturers, educators, and workforce leaders. The Summit directly supports:

- ✔ Talent pipeline development
- ✔ Business-to-business exchange
- ✔ Community alignment around economic growth
- ✔ Real action on reshoring, apprenticeships, and workforce innovation

As a sponsor, you don't just get visibility—you become part of a regional movement to shape the next generation of manufacturing excellence.



2025 Summit Theme

Forging the Future: Uniting Industry, Education, and Innovation for Manufacturing Excellence

This year's theme underscores the powerful intersection of **industry, education, and policy**—and the vital role each plays in building a thriving manufacturing economy.

As we celebrate a decade of growth and transformation, the 10th Annual Valley Made Manufacturing Summit will focus on the strategies and partnerships needed to secure the next ten years of success—locally and nationally. From building a resilient workforce to embracing cutting-edge technologies, we're equipping manufacturers with the tools to lead.

This Summit is more than an event—it's a launchpad for ideas, collaboration, and action.

Keynote Speaker:

Oren Cass

Executive Director,
American Compass
Author, Thought Leader,
Policy Strategist



Keynote Title:

Manufacturing Our Future: How Industry, Education, and Policy Must Align to Build a Stronger America

As the 10th Annual Valley Made Manufacturing Summit celebrates a decade of industry growth and collaboration, we're proud to welcome a bold national voice in economic and workforce strategy—**Oren Cass**.

Oren Cass is the Executive Director of **American Compass**, a think tank he founded to promote a healthy, resilient economy that serves workers, families, and communities. A former advisor to Mitt Romney's presidential campaign and a widely published author, Cass has earned national recognition for his insights on labor, education, and industrial policy.



His book, *The Once and Future Worker*, has shaped conversations on workforce development and economic renewal. His work is frequently cited by national media, and his policy ideas have influenced leaders across the political spectrum.

In his keynote address, Cass will explore the powerful opportunity we have to shape the future of American manufacturing—right here in regions like the Central Valley. His remarks will touch on:

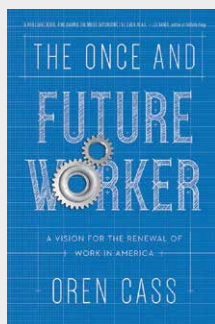
- ✔ **The strategic importance of domestic manufacturing** to long-term economic stability
- ✔ The need for **stronger partnerships between industry, education, and government**
- ✔ How **regional leadership and collaboration** can serve as a model for national progress
- ✔ Why **workforce development and alternative career pathways** must be prioritized
- ✔ How business and civic leaders can play a pivotal role in **reshaping the American economy**

Whether you're a manufacturer, educator, workforce developer, or policymaker, Cass's perspective will challenge conventional thinking and inspire new ideas. His address will help us kick off the next decade of Valley Made by sparking meaningful dialogue—and action.

Oren Cass Bio

Oren Cass is the founder and chief economist of American Compass and author of *The Once and Future Worker: A Vision for the Renewal of Work in America* (2018). He is a contributing opinion writer for the *Financial Times* and the *New York Times*.

Oren Cass is the founder and chief economist of **American Compass**, a think tank established in 2020 to restore an economic consensus emphasizing the importance of family, community, and industry to the nation's liberty and prosperity. Recognized as a leading figure in shaping conservative economic thought, Cass has been described as "the key figure in pushing Republicans toward a conservative vision of worker power" by *The New York Times*, and as the GOP's "center of gravity" by David Brooks on *PBS NewsHour*.



Cass is the author of *The Once and Future Worker: A Vision for the Renewal of Work in America* (2018), a book that has been praised as "the essential policy book for our time" by National Affairs editor Yuval Levin. His writings have appeared in publications including the *New York Times*, *Wall Street Journal*, *National Affairs*, and *National Review*. He holds a B.A. in political economy from Williams College and a J.D. magna cum laude from Harvard Law School, where he served as vice president and treasurer of the *Harvard Law Review*.

Cass's extensive experience and thought leadership make him a compelling keynote speaker for the 10th Annual Valley Made Manufacturing Summit, offering valuable insights into the future of manufacturing, workforce development, and economic policy in America.

Sponsorship Levels & Benefits

Sponsorship Level	Title	Platinum	Gold	Silver	Bronze
Investment	\$25,000	\$15,000	\$10,000	\$5,500	\$3,000
Exhibit Booth	Premier Placement	Premier Placement	Included	Included	Included
Logo on Materials	Premier Size & Placement	Yes	Yes	Yes	Name Listed
Website Recognition	Featured Logo & Link	Logo & Link	Logo & Link	Logo Only	Name Only
Social Media Shout-Outs	6+ Mentions pre, during & post event	4 Mentions	3 Mentions	2 Mentions	1 Mentions
On-Screen Recognition	Full Slide	Full Slide	Shared Slide	Shared Slide	Name Only
Video Spotlight Reel	Featured in post-event video on social, email & website	Included	Included	Mention	–
Summit Tickets	Full Table (10 Seats) w/Logo	Full Table (10 Seats) w/Logo	Full Table (10 Seats) w/Logo	Reserved Table (10 Seats) w/Logo	6 Tickets (No Reserved Table)
VIP Power Hour Access	Yes	Yes	Yes	Yes	Yes
Recognition From Stage	Yes	Yes	Yes	Yes	–
Program Ad	Full Page	Full Page	Half Page	Quarter Page	Logo Only
Success Story/Quote	Included in post-event materials & future outreach	Optional	Optional	–	–
QR Code Sign-Up Promo	QR code & signage at event promoting your business	Yes	Yes	–	–
Recognition in Year-Round Marketing	Featured in 4–6 monthly email newsletters & social posts	Featured in select quarterly emails	–	–	–
Invitation to Exclusive Roundtable or Workforce Strategy Session	2 Invitations	1 Invitation	–	–	–



New This Year: Power Hour Sponsor – \$7,500

End the Summit with Energy, Connection, and Your Brand at the Center

Be the exclusive sponsor of the **Valley Made Power Hour**—a reimagined close to the Summit where attendees gather to reflect, recharge, and reconnect. Designed as a high-impact networking experience, the Power Hour replaces the traditional happy hour with a focused business-to-business exchange, collaborative conversation, and curated engagement opportunities.

As the Power Hour Sponsor, your brand will be **front and center during one of the most dynamic parts of the day**—when ideas are fresh and partnerships are formed.

Sponsorship Deliverables:

- ✔ **Branded Power Hour Area Signage**
Prominent signage with your logo at the entrance and throughout the Power Hour space.
- ✔ **Recognition from the Stage**
Live shout-out and thanks during the luncheon program prior to the Power Hour kickoff.
- ✔ **Branded Bar Menus or Signature Drink (Optional)**
Your name/logo featured on cocktail menus or a custom branded non-alcoholic “Power Punch.”
- ✔ **Social Media Shout-Out**
Dedicated pre-event and post-event sponsor spotlight across SJVMA’s LinkedIn, Instagram, and Facebook channels.
- ✔ **4 Summit Tickets**
Includes full access to sessions and Power Hour.
- ✔ **Listing in Program & Website**
Logo featured in the official Summit program, sponsor list, and website with link.

Why Sponsor the Power Hour?

- ✔ **End-of-Day Visibility:** It’s the last touchpoint—and often the most memorable.
- ✔ **High Engagement:** Attendees are relaxed, talkative, and open to new connections.
- ✔ **Brand Affinity:** You’re not just a sponsor—you’re a connector of people and ideas.

Food & Beverage Sponsor – Customized

As a food or beverage sponsor of the Summit, you will become a primary supporter of the manufacturing industry. Your sponsorship will provide the opportunity to engage and highlight your dedication to the manufacturing industry of the Central Valley. As a sponsor you have the chance to display your goods for our crowd to taste, as well as meet executives and professionals from our community that may be your next customer. You will also help to ensure that the Central Valley continues to boost the next generation of manufacturers.

Find all the benefits & opportunities to being a Food & Beverage sponsor on the following page. The chart is an outline of types of sponsorships & benefits. SJVMA is grateful for any size sponsorship.

For any customized sponsorship you may be interested in donating or for more benefit details, contact: genelle@sjvma.org.

Why Sponsors Keep Coming Back

“The Valley Made Summit is where serious conversations happen. As a sponsor, we didn’t just gain exposure—we made real business connections that led to new hires and new partnerships.”

– HR Director, Major Ag Manufacturer

“Supporting the Summit was a no-brainer. It gave us visibility with both industry peers and educators and allowed us to showcase our commitment to the future of workforce development.”

– Regional Manager, Industrial Supplier

“We saw incredible ROI—not just from leads, but from being part of a bigger movement to grow manufacturing in the Valley.”

– Director of Community Engagement, Financial Institution

Want to be featured next year? Sponsors at Title, Platinum, and Gold levels may be invited to participate in our post-event video spotlight reel and media outreach.



Food & Beverage Sponsorship Benefits

	VIP Reception Tues, Oct. 28 <ul style="list-style-type: none"> • Beer, Wine, other beverages & Hors D'oeuvres • 100-125 Attendees • (Sponsors, Speakers, VIP Guests) 	Event Luncheon Treat Box Sponsor Wed, Oct. 29 <ul style="list-style-type: none"> • 11:30 AM – 1:00 PM • Local fruits & treats center stage of each table during keynote luncheon • 900 attendees 	Power Hour Food & Beverage Sponsor Wed, Oct. 29 <ul style="list-style-type: none"> • Beer, Wine, other beverages & Hors D'oeuvres • 300 Attendees
6 Admission Tickets to Main Event	X		X
10 Admission Tickets to Main Event (1 Table at Keynote Lunch)		X	
Quarter Page Ad in Event Program	X		X
Half Page Ad in Event Program		X	
Company Name Recognition on Event Web Page	X	X	X
Logo Placement on Screen During Event	X	X	X
Social Media Sponsor Mention	X	X	X
10x10 Exhibit Space	X	X	X
Logo & Link to your Company's Website on Event Webpage	X	X	X
Invitation to VIP Reception Oct. 28, 2025	X	X	X

Sponsorship Signup

Skip the paperwork—scan the QR code below to apply and reserve your spot today.



Scan the code or visit sjvma.org/summit/sponsors to submit your sponsorship form online.

Note: Sponsor slots are limited and filled on a first-come, first-served basis. To secure preferred booth placement and maximum visibility, early commitment is encouraged.

Ready to Forge the Future with Us?

Partner with the San Joaquin Valley Manufacturing Alliance for the **10th Annual Valley Made Manufacturing Summit** and stand at the forefront of innovation, workforce transformation, and industry collaboration in the Central Valley.

Whether you've been with us since year one or are stepping in for the first time, your support is what powers this movement—and propels our region forward.

Let's Connect

If you're ready to sponsor—or have questions about which level is right for you—let's talk.

Contact:

Genelle Taylor Kumpe
CEO, San Joaquin Valley Manufacturing Alliance

 connect@sjvma.org

 **(559) 214-0140**

 www.sjvma.org

Don't Wait—Secure Your Spot Early

Sponsorships are limited and placement is assigned on a first-come, first-served basis. Early sponsors receive the greatest promotional value, including pre-event exposure, prime booth locations, and media spotlights.

Scan the QR code or visit sjvma.org/summit/sponsors to reserve your sponsorship today.

Let's forge the future—together.

Registration & Admission

Members Admission

Early Bird: \$125
After August 1st: \$150
Group: \$150

General Admission

Early Bird: \$150
After August 1st: \$175
Day-Of Admission: \$200

Student Admission

Ticket With Lunch: \$35

Keynote Luncheon Program Only

(table of 10)

Early Bird: \$1,500
After August 1st: \$1,700

Member Exhibitor

Early Bird: \$800
After August 1st: \$1,000



Non-Member Exhibitor

Early Bird: \$1,000
After August 1st: \$1,200



Buy Tickets or Register at:
sjvma.org/summit/registration/



Program Ad Specifications

Full-Page Ads (Title & Platinum Sponsors)

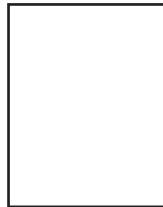
Full-page ads are four-color with bleed. Please submit 300dpi PDF file for your ad.

Full-Page 4C Bleed

Bleed: 8.75" x 11.25"

Trim: 8.5" x 11"

Safety: 7.5" x 10"



Half Page and Quarter Page Ads

All ads are four-color non-bleed. Please submit 300dpi PDF file for your ad.

If submitting a logo for the brochure, please submit a vector file.



Half-Page

7.5" x 4.75"

Gold Sponsors
Luncheon Sponsors



Quarter Page

3.5" x 4.75"

Silver Sponsors
VIP Reception Sponsors
Power Hour Sponsors

*All ads must be oriented as shown
(HP horizontal, QP vertical)*

PLEASE SUBMIT ALL PROGRAM ADS TO: connect@sjvma.org
NO LATER THAN OCTOBER 7, 2025.

If you have any questions, please contact Genelle Taylor Kumpe at genelle@sjvma.org.