

# Fueling the Future of Manufacturing

*We work together to develop a strong and resilient manufacturing economy in the heart of California.*

Manufacturing is a cornerstone of the U.S. economy, contributing \$2.77 trillion to the national GDP and supporting millions of jobs across the country. In the heart of California, the San Joaquin Valley plays a vital role with our manufacturing sector generating over \$19.3 billion in GDP and employing 115,000 workers. The San Joaquin Valley Manufacturing Alliance (SVJMA) was established in 2016 by the Fresno Business Council to strengthen this essential industry through workforce development, industry collaboration, and policy advocacy. SVJMA connects manufacturers with education, training, and innovation to ensure our manufacturing sector remains globally competitive and economically resilient.

*Powered by the Fresno Business Council  
and a broad coalition of partners:*

U.S. Economic Development Administration  
California Jobs First - Sierra San Joaquin Jobs  
Governor's Office of Business & Economic Development  
California Labor & Workforce Development Agency  
California Manufacturing Technology Consultants  
California Manufacturers & Technology Association  
Central Valley Community Foundation  
State Center Community College District  
Fresno State  
Fresno County EDC

## Regional Impact:



**1,400+**

Members &  
Key Stakeholders



**400+**

Small to Medium  
Sized Manufacturers



**35,000**

Regional Employees  
Represented

**900+**

Attendees at the  
Annual 'Valley Made'  
Manufacturing Summit





# Programs & Benefits

## Workforce Development & Training

- **Central Valley FAME** (Federation for Advanced Manufacturing Education) – Founding the first California chapter right here in the Valley, blending paid work experience with technical education.
- **Manufacturing Generalist Training** – Entry-level, hands-on training in partnership with local colleges to fill in-demand positions.
- **Internship Pipeline** – Partnerships with Career Nexus, Lyles College of Engineering VIP, Career Technical Education Charter High School (CTEC) and others to connect youth and college talent to employers.
- **Employer-Led Apprenticeships & Pathways** – Industry-informed training programs and certified pathways that align with real workforce needs and support long-term careers in manufacturing.

## Business Support & Industry Engagement

- **Valley Made Manufacturing Summit** – Annual flagship event gathering 900+ attendees for networking, speakers, panels, and resource connections.
- **Roundtable Series** – Peer-led discussions focused on HR, Technology, Marketing, Safety, and Leadership.
- **Advocacy & Visibility** – Championing manufacturing interests at the local, state, and federal levels.
- **Company Tours & Regional Showcases** – Highlighting best practices and celebrating local manufacturers.

## Strategic Partnerships & Innovation

- **S2J2 (Sierra San Joaquin Jobs) Circular Manufacturing Strategy** – Regional leadership role in California Jobs First planning.
- **Collaboration with Higher Ed & Workforce Boards** – Shaping curriculum and policy aligned to industry needs.
- **'Made In California' Campaign** – Promoting local pride and market visibility for products manufactured in the region..

*Join us and help build a strong and competitive manufacturing industry in the San Joaquin Valley!*

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## Membership Perks

### Industry Leadership

Position your company as a regional force in workforce development.

### Strategic Connections

Gain access to a powerful network of manufacturers, education partners, and government leaders.

### Collective Impact

Shape the region's manufacturing future by engaging in regional strategies, advocacy efforts, and workforce initiatives.

### Training Pipeline Access

Exclusive programs that strengthen your workforce and build talent for the future.

