



Title: Social Media Intern (CV FAME Chapter)

Time: Part-time internship (10 to 15 hrs/week)

Location: Fresno area, hybrid preferred (some on-site content capture at events)

About the role

The San Joaquin Valley Manufacturing Alliance and Central Valley FAME Chapter are seeking a social media intern to manage and grow the CV FAME Chapter's social presence, after a student team supported the accounts during a course at California State University, Fresno. You will help tell the story of employer-driven talent development, student success, and advanced manufacturing careers in the Central Valley.

Channels you will manage

- Instagram: [@centralvalleyfame](#)
- Facebook: [Central Valley Fame page](#)
- LinkedIn: [Central Valley Fame profile](#)
- X (formerly Twitter): [@CVValleyFame](#)

What you'll do

- Create and schedule weekly content (posts, reels, stories, short video) aligned to chapter activities and key dates
- Capture content at events (photos, short interviews, quick clips, behind-the-scenes moments)
- Write clear, on-brand captions and calls to action for students, employers, and community partners
- Monitor inbox/comments and route questions to the appropriate team member
- Maintain a simple content calendar and post cadence (weekly minimums agreed in advance)
- Track basic performance metrics (reach, engagement, follower growth) and share a short monthly snapshot with recommendations
- Keep brand assets organized (logos, templates, photo library) and follow basic brand guidelines

You're a great fit if you

- Enjoy creating content and have a strong feel for what performs on Instagram and short-form video
- Can write clean, professional copy and adapt tone for students vs. employers
- Are organized, responsive, and able to work independently with light supervision
- Have basic design skills (Canva or similar) and basic video editing (CapCut, Reels tools, etc.)
- Bonus: interest in manufacturing, workforce development, education-to-career pathways

To apply

Send a short note to Sandra.Jones@sjvma.org with: (1) your resume, (2) links to any social accounts or portfolio work you've managed, and (3) 3 content ideas you would launch in your first month.