

# SPONSORSHIP OPPORTUNITIES

11th ANNUAL

# valley made

## MANUFACTURING SUMMIT



PRESENTED BY:

SAN JOAQUIN VALLEY  
MANUFACTURING ALLIANCE

***Valley Made. Future Built.***

Leading the Next Generation  
of Manufacturing

**WEDNESDAY, OCTOBER 28, 2026**

Fresno Convention Center | Exhibit Hall

[www.sjvma.org/summit](http://www.sjvma.org/summit) | [connect@sjvma.org](mailto:connect@sjvma.org) | (559) 214-0140



## Celebrating a Decade of Impact

2026 marks the **11th Annual Valley Made Manufacturing Summit**, and the year the conversation changes. We are turning our focus to the transformation that is reshaping every factory floor in America: artificial intelligence, robotics, and intelligent automation.

What started as a bold idea has become the Central Valley's most influential convening of manufacturers, educators, workforce leaders, and policymakers. And this year, we are bringing together the voices, local and national, that will help our region lead the next chapter.



## 2026 Summit Impact at a Glance

**950+**  
Total Attendees

**50%+**  
CEOs, Executives  
& Directors

**300+**  
Students & Young  
Professionals

**11th**  
Year of  
Valley Made

# Why Sponsors Keep Coming Back

“The Valley Made Summit feels authentic to the region. The people attending care about manufacturing, workforce, and the future of the Valley. That’s why we keep showing up.” - **Operations Executive,  
Industrial Supplier**

“This isn’t a tradeshow where people grab a giveaway and disappear. We made valuable connections with manufacturers, educators, and workforce leaders who we still work with today.” - **VP of Human Resources,  
Food Processing Company**

“Sponsoring the Summit positioned us alongside organizations that are actively building the future workforce. The exposure was valuable, but the relationships were even more important.” - **Vice President,  
Regional Financial Institution**

## Why It Matters:

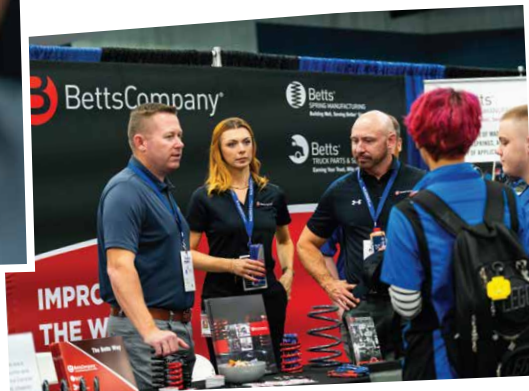
Manufacturing continues to shape the future of the Central Valley through innovation, technology, workforce opportunity, and economic impact. The Valley Made Manufacturing Summit brings together the people driving that future forward, from manufacturers and business leaders to educators, students, policymakers, and workforce partners. The conversations that happen here lead to partnerships, hiring connections, new ideas, and real momentum for the region.

For many attendees, the Summit is one of the few opportunities each year to step outside of day-to-day operations and connect with others facing similar challenges and opportunities. Whether the focus is workforce development, AI and emerging technology, leadership, operations, or industry growth, the Summit creates space for practical conversations that move beyond theory and into action.



## Why Attend, Support, or Sponsor

- ✓ Connect directly with manufacturers, industry suppliers, educators, workforce leaders, and decision-makers from across the region
- ✓ Stay informed on emerging trends shaping manufacturing, technology, workforce, and operations
- ✓ Build relationships that can lead to new business opportunities, partnerships, and talent connections
- ✓ Showcase your company's leadership and commitment to the future of manufacturing in the Valley
- ✓ Support workforce development efforts that strengthen local industry and create career pathways for the next generation
- ✓ Engage with students and emerging talent exploring careers in manufacturing and skilled trades
- ✓ Be part of a regional effort focused on innovation, economic growth, and long-term industry success
- ✓ Align your brand with one of the largest manufacturing events in California



# Choose Your Sponsorship Path

We've designed two clear ways to participate based on your goals.

## PATH 1

### Brand Visibility & Presence

For companies focused on **awareness**, **credibility**, and **market positioning**.

## PATH 2

### Experience & Engagement

For companies who want **direct interaction** and **relationship-building**.

## PATH 1: Brand Visibility & Presence

| Sponsorship Level                | Title                                                                               | Platinum  | Gold      | Silver       | Bronze   |
|----------------------------------|-------------------------------------------------------------------------------------|-----------|-----------|--------------|----------|
| Investment                       | \$25,000                                                                            | \$15,000  | \$10,000  | \$6,000      | \$3,500  |
| Summit Tickets                   | 10                                                                                  | 10        | 10        | 10           | 6        |
| Exhibit Booth                    | 20 x 20                                                                             | 20 x 10   | 10 x 10   | 10 x 10      | 10 x 10  |
| VIP Reception Tickets            |  | ✓         | ✓         | ✓            | ✓        |
| Branded, Reserved Luncheon Table |                                                                                     | ✓         | ✓         | ✓            |          |
| ½ Day Leadership Workshop        |                                                                                     | ✓         | ✓         | ✓            |          |
| Social Mentions                  | 6+                                                                                  | 4         | 3         | 2            | 1        |
| Ad Placement                     | Full Page Premium                                                                   | Full Page | Half Page | Quarter Page | Logo     |
| Stage Recognition                | Featured                                                                            | Featured  | Included  | Included     | Included |
| Placement Priority               | Top-tier                                                                            | Premium   | Priority  | Standard     | Standard |

### Standard Exhibitor Booths include:

- ✓ One (1) 8' high back wall drape
- ✓ One (1) 6' skirted table
- ✓ One (1) Wastebasket
- ✓ Two (2) 3' high side rail drape
- ✓ Two (2) Folding Chairs
- ✓ One (1) 11" x 17" ID sign with booth #

## Keynote Sponsorship Opportunity

The keynote is the centerpiece of the Valley Made Summit, drawing all 950+ attendees into one room for the most high-profile session of the day. By sponsoring the keynote, your brand is placed at the heart of the conversation on the future of American manufacturing.

### Keynote Partner – \$7,500 (one available)

#### What You Get:

- ✓ **Stage Recognition:** Live recognition from stage during keynote introduction and luncheon program
- ✓ **VIP Access:** 2 VIP Reception invitations on October 27
- ✓ **Program Visibility:** Quarter-page ad in printed Summit program
- ✓ **Summit Tickets:** 6 tickets (includes keynote luncheon)
- ✓ **Social Media:** 4 social mentions
- ✓ **Onsite Branding:** Prominent logo recognition during keynote luncheon



#### Why Sponsor the Keynote?

- ✓ The keynote draws every single Summit attendee - 950+ people in one room at one moment
- ✓ Your brand is on screen and acknowledged from the stage during the most-watched session of the day
- ✓ VIP Reception access puts you in the room with the keynote speaker, elected officials, and top-tier sponsors the evening before
- ✓ One-year SJVMA membership is included at both levels, extending your investment year-round



## PATH 2: Experience & Engagement

### AI Demo Zone – \$8,500

**Best for:** Companies showcasing technology or innovation.

#### What You Get:

- ✓ Premier AI Demo Zone booth placement with maximum foot traffic
- ✓ Exclusive AI Demo Zone Presented by [Your Company] branding on all signage and materials
- ✓ Live demonstration opportunity — show your product/technology to 950+ attendees
- ✓ Recognition from the main stage during keynote program
- ✓ Featured social media spotlight (pre-, during, and post-event)
- ✓ 6 Summit tickets with full access
- ✓ Quarter-page ad in the Summit program
- ✓ Logo on event website with link and in all email marketing



## Power Hour Sponsor– \$7,500 (one available)

**Best for:** Companies focused on business development.

### What You Get:

- ✓ Branded Power Hour area signage throughout the space
- ✓ Live recognition from the stage before Power Hour kickoff
- ✓ Optional: branded bar menus or signature 'Power Punch' drink
- ✓ Dedicated pre- and post-event social media sponsor spotlight
- ✓ 4 Summit tickets with full access to sessions and Power Hour
- ✓ Logo in Summit program and on event website
- ✓ Invitation to VIP Reception on October 27th

## Workforce Of The Future Sponsor – \$6,000

**Best for:** Companies focused on talent pipeline & education.

### What You Get:

- ✓ Branded signage at all student and workforce sessions
- ✓ Opportunity to address students and educators directly in student sessions
- ✓ 6 Summit tickets with full access to sessions and Power Hour
- ✓ Quarter-page program ad
- ✓ Logo on event website
- ✓ Invitation to VIP Reception on October 27th
- ✓ 1 spot at ½ day Leadership Workshop on October 27th

## Student Experience – \$4,000

**Best for:** Companies investing in future workforce.

### What You Get:

- ✓ Branded student welcome packets or swag items (*provided by your company*)
- ✓ 4 Summit tickets with full access to sessions and Power Hour
- ✓ 1 social media feature
- ✓ Logo on event website



## Attendee Bag– \$4,000

Boost your brand visibility by sponsoring the Summit tote bag! Your logo will be prominently displayed alongside SJVMA, offering maximum exposure to attendees.

### What You Get:

- ✓ Logo on the Summit tote bag given to attendees. *(Tote bags and design produced by SJVMA)*
- ✓ Ability to supply attendees with one branded item
- ✓ 2 Summit tickets with full access to sessions and Power Hour
- ✓ Logo on event website
- ✓ Invitation to VIP Reception on October 27th

## Photo Booth Sponsor – \$3,000

### What You Get:

- ✓ Company signage displayed prominently at the photobooth station
- ✓ Your logo on every digital photo shared with guests
- ✓ Your logo on every print photo produced at the event
- ✓ Organic social media reach every time a guest posts their photo
- ✓ 2 Summit tickets with full access to sessions and Power Hour
- ✓ 2 VIP Reception invitations
- ✓ Logo on event website



# VIP Reception Sponsorship

Executive-Level Access | October 27

An invite-only experience with 100–125 top leaders, sponsors, and decision-makers.

## VIP Reception Presenting Sponsor – \$6,000

### Includes:

- ✓ VIP Reception Presented by [Your Company] on all invitations, signage, and event communications
- ✓ Signature Drink — named cocktail/mocktail served all evening
- ✓ VIP Gift Bag — your branded item in every speaker and VIP gift bag
- ✓ Company logo on website
- ✓ Company recognition during opening welcome toast
- ✓ 6 VIP reception tickets
- ✓ 2 Summit tickets with full access to sessions and Power Hour

## Product Showcase Sponsorships

For food, beverage, and ag brands

Put your product directly in the hands of attendees while supporting the Summit experience.

| Benefit                | Luncheon Treat Box Sponsor | Power Hour F&B Sponsor | Beverage Sponsor |
|------------------------|----------------------------|------------------------|------------------|
| Attendees Reached      | 900+<br>(all attendees)    | 300+ attendees         | Flexible         |
| Logo On Signage        | ✓                          | ✓                      | ✓                |
| Recognition From Stage | ✓                          | ✓                      | –                |
| Social Media Mentions  | 2                          | 1                      | 1                |
| Summit Tickets         | 4                          | 2                      | 2                |
| Ad In Program          | Quarter page               | Quarter page           | Quarter page     |
| Website Listing        | Logo & link                | Logo & link            | Name Listed      |

For customized food & beverage sponsorship opportunities, contact: [genelle@sjvma.org](mailto:genelle@sjvma.org)

## Registration & Admission Pricing

| Category                    | Early Bird (by Aug 1) | After August 1        |
|-----------------------------|-----------------------|-----------------------|
| Member Admission            | \$125                 | \$150                 |
| General Admission           | \$150                 | \$175 (Day-of: \$200) |
| Student Admission           | \$50 (with lunch)     | \$50 (with lunch)     |
| Group Rate (6 or more)      | \$125                 | \$150                 |
| Keynote Luncheon Table (10) | \$1,500               | \$1,700               |

## Exhibitor Pricing & Details

| Category             | Early Bird (by Aug 1) | After August 1 |
|----------------------|-----------------------|----------------|
| Member Exhibitor     | \$800                 | \$1,000        |
| Non-Member Exhibitor | \$1,000               | \$1,200        |

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- ✓ Two (2) Folding Chairs
- ✓ One (1) 11" x 17" ID sign with booth #



## Program Advertising

Distributed to all attendees as a lasting event resource.

| Ad Size                  | Dimensions                                                                           | File Specs                  | Included With                                                |
|--------------------------|--------------------------------------------------------------------------------------|-----------------------------|--------------------------------------------------------------|
| <b>Full Page (bleed)</b> | <b>Bleed:</b> 8.75" x 11.25"<br><b>Trim:</b> 8.5" x 11"<br><b>Safety:</b> 7.5" x 10" | 4C PDF<br>300dpi with bleed | Title,<br>Platinum Sponsors                                  |
| <b>Half Page</b>         | 7.5" x 4.75" (horizontal)                                                            | 4C PDF<br>300dpi, non-bleed | Gold                                                         |
| <b>Quarter Page</b>      | 3.5" x 4.75" (vertical)                                                              | 4C PDF<br>300dpi, non-bleed | Silver, VIP, Power Hour,<br>AI Demo Zone,<br>Keynote sponsor |
| <b>Logo</b>              | Vector file preferred                                                                | AI/EPS/PDF/SVG              | Bronze                                                       |

**Deadline for ad submissions is  
October 5, 2026**



### Not Sure Where To Start?

**Want maximum visibility?**

➔ **Title or Platinum**

**Want to showcase technology?**

➔ **AI Demo Zone**

**Want to recruit talent?**

➔ **Workforce or Student Experience**

**Want executive networking?**

➔ **VIP Reception**

# Let's Connect

## Ready to sponsor?

Have questions about which level is right for your organization? Contact us - we are happy to help build the right package for your goals.

**Genelle Taylor Kumpe**  
**CEO, San Joaquin Valley Manufacturing Alliance**

**[connect@sjvma.org](mailto:connect@sjvma.org)**  
**(559) 214-0140**  
**[sjvma.org/summit/sponsors](http://sjvma.org/summit/sponsors)**

**Sponsorship slots are limited and filled first-come, first-served.**  
**Early sponsors receive the greatest promotional value and prime placement.**

